

## **MTDC Meeting Agenda**

**9:00 a.m. on November 17, 2016**

**Multipurpose Room 2**

1. Welcome and Introductions, Chair Tom Norman
2. State Tourism Conference & Battle at Bristol Debrief, Lisa and Irene
3. Map (Z-Card format) – Lisa and Irene

### **Group Discussion:**

Strategic Plan 2017-2019

- Identify your top 3 problems and top 3 opportunities on which to focus during the next strategic plan.

Soft Spots

- Top 3 ideas for increasing visitation during December- March.

**Director's Report** – enclosed

### **Places to Get Involved**

Strategic planning 2017-2019

Grant Application Review Team

MOMH Cultural Experiences (application period closes December 31)

Encourage family, friends, and colleagues to visit website and take the survey

### **Announcements**

Montgomery Co. Tourism grant opens in February

### **Upcoming Meetings**

Hospitality & Tourism Partnership Meeting: December 7, 2016

Tourism Board Meeting: December 16, 2016

### **2017 MTDC Meetings**

February 23, 2017

May 25, 2017

August 24, 2017

November 16, 2017