

Montgomery Tourism Development Council

Meeting Agenda

Meeting Date: May 23, 2013
Location: Odd Fellows Hall, 203 Gilbert Street Blacksburg
Commencement Time: 9:00 a.m.

1. Meeting Opening

- a. Call to order
- b. Approval of August 23, 2012; September 27, 2012; November 2012; February 28, 2013, March 28, 2013 minutes, April 25, 2013
- c. Welcome to Taylor Chandler and Cara Salinas, New Tourism Assistants.

2. Presentations

Host:

Rhonda Morgan, Interim Director of Museum and Cultural Operations, Blacksburg Museum and Cultural Foundation

Friends of Southwest Virginia

Todd Christensen, Director Southwest Virginia Cultural Heritage Commission, Diana Blackburn, Director 'Round the Mountain, Jack Hinselwood, Director The Crooked Road

Ovela

Villem Alango, Chief Information Officer of Ovela group, Carl Pucci, Chief Operating Officer of Ovela group
Discussion on traveler's evolving information and communication expectations and how to best meet them.

3. Matters for Noting

Montgomery County joined with Giles and Pulaski counties to successfully win two **agritourism grant awards**. One award was from the Governor's office and the other from the Department of Community and Housing Development. The amounts were \$30,000 and \$35,000, respectively.

The Collaborative for the Arts, Center of the Arts at VT and the Tourism Office are partnering on a **Cultural Arts Tourism grant** available through the Virginia Commission for the Arts.

Lisa is working on the **Marketing Leverage Program grant** application as made available through VTC.

Thanks to all who took the time to nominate for inclusion in the "**Bon Appalachia**" **Food Guide**. It is not too late to nominate. The **deadline has been extended to JUNE 9**.

4. Meeting Finalization

- a. **Next Meeting Date and Location to be updated via emailed appointment.**
- b. Meeting Adjourned