

**Montgomery Tourism Development Council
Meeting Agenda**

Meeting Date/Time: 9 a.m. on September 23, 2013
Location: Montgomery County Government Center – Multipurpose #2
755 Roanoke Street, Christiansburg

1. **Meeting Opening**
 - a. Call to order
 - b. Approval of May 23, 2013 and July 18 minutes

2. **Tourism Strategic Plan Status**

3. **We've hit the one-year mark!**

4. **Next Big Step – Branding**

5. **Idea Network**
 - a. Information kiosks

6. **Update on Partnership Projects**
 - a. Cultural Arts Tourism grant- We received it! Planning begins this Friday for the March event.
 - b. Newly designated TCR affiliate venue: The Market Square Jam presented with this official designation on 9-25-13.
 - c. Agritourism grants update- Work groups up and running. Deadline for plan submission in June 2014.

7. **News to Note**

MCCC ED, Catherine Sutton's resignation. Sharon Scott named interim director
Chattanooga Trip debrief and idea generation
SWVA Creative Economy Conf. well attended and represented Montgomery County
Group Tour Workshop well received: 9-24-13
University Crossroads Unveiling: 9-24-13
Intern program- Interest! We're picking up 2-3 more in January (VT and RU)