

Montgomery Tourism Development Council

Meeting Agenda

Meeting Date/Time: 9 a.m. on September 26, 2013
Location: Montgomery County Government Center- Multipurpose #2
755 Roanoke Street, Christiansburg

- 1. Meeting Opening**
 - a. Call to order
 - b. Approval of May 23, 2013 and July 18 minutes
- 2. Tourism Strategic Plan Status**
- 3. We've hit the one-year mark!**
- 4. Next Big Step- Branding**
- 5. Idea Network**
 - a. Information kiosks
- 6. Update on Partnership Projects**
 - a. Cultural Arts Tourism grant- We received it! Planning begins this Friday for the March event.
 - b. Newly designated TCR affiliate venue: The Market Square Jam presented with this official designation on 9-25-13.
 - c. Agritourism grants update –Work groups up and running. Deadline for plan submission in June 2014.
- 7. News to Note**

MCCC ED, Catherine Sutton's resignation. Sharon Scott named interim director
Chattanooga Trip debrief and idea generation
SWVA Creative Economy Conf. well attended and represented by Montgomery County
Group Tour Workshop well received: 9-24-13
University Crossroads Unveiling: 9-24-13
Intern program- Interest! We're picking up 2-3 more in January (VT and RU).

8. Upcoming Events

Family Fun Weekend	Virginia Tech	27-29 Sept
Food Truck Rodeo	Downtown Christiansburg	27-Sep
16 Squares Walking Tour		27-Sep
Apple Tasting Event	Blacksburg Farmers Market	28-Sep
Swingin to the '40's	Historic Smithfield Plantation	29-Sep
Oktoberfest-	Sinkland Farms	4-5 Oct
First Friday Art Walk	Blacksburg VA	4-Oct
VT home game (UNC)		5-Oct
Downtown Tailgate	Blacksburg VA	11-Oct
Fall Harvest Celebration	Meadowbrook Public Library	5-Oct
Mingle at the Market	Blacksburg Farmers Market	9-Oct
Party on the Promenade	Blacksburg VA	11-Oct
VT home game (Pitt)		12-Oct
Vintage and Antique	Blacksburg Farmers Market	13-Oct
Hokie Bugfest	Inn at Virginia Tech	19-Oct
VT home game (Maryland)		16-Oct
Salute Vantaggio	Attimo Winery	28-Sep
Squash Bash	Blacksburg Farmers Market	26-Oct
Monster Splash	Christiansburg Aquatic Center	27-Oct
October Souper Sundays	Beliveau Estates	Oct. Suns
21st Sinkland Farms Pumpkin Festival		October Weekends

9. Meeting Finalization

Next Meeting:

October 24, 9:00 a.m.

Historic Smithfield Plantation- Pavilion

Meeting Adjourned