

Montgomery Regional Tourism Development Council

Meeting Minutes

August 28, 2015

I. Call to order

Tom Norman called to order the regular meeting of the **MTDC** at **8:30 a.m.** on **August 28, 2015** in the Montgomery County Administration conference room.

II. Present

Tom Norman (v)	Blacksburg Hotel Representative & MTDC Chair
Lisa Bleakley	Executive Director, Tourism
Barry Helms	Christiansburg Town Manager
Connie Hale (v)	Riner Restaurant Representative
BJ Norris	Virginia Tech Representative
Diane Akers	Blacksburg Partnership
Heather Browning	Town of Blacksburg Community Relations Mgr.
Ruth Richey	Montgomery County Public Information Officer
Steve Huppert (v)	Christiansburg Town Council Representative
Marc Verniel	Blacksburg Town Manager
Craig Meadows	Montgomery County Administrator
Bryan Katz	MC Planning Commission Representative
Jacquelyn Scott on behalf of Joyce Beliveau (v)	Blacksburg (Agritoursim Representative)

Absent

Krishna Chachra (v)	Vice Chair-Blacksburg town Council Representative
John Tuttle (v)	MCCC Representative
Marie March (v)	Christiansburg Restaurant Representative
Trish Cook (v)	Christiansburg Hotel Representative
Matthew Gabriele (v)	Board of Supervisors Representative

**Majority needed to constitute a quorum from the 9 voting member body was not achieved in this meeting.*

III. Discussion

- Tourism website mockup viewing.
- VACo ornament contest for the Executive Mansion.
- Upcoming events
 - Montgomery Museum's Heritage Day

- Christiansburg HT pedestrian bridge grand opening and walk
 - Gospel singing
 - Riner Heritage Day
 - Pumpkin Festival at Sinkland
 - Wilderness Trail Festival
 - Music at the Inn at Peppers Ferry
 - Hokie Bugfest at Virginia Tech
- Discussion about a welcome center. Questions from Steve on partnerships. Still waiting on VDOT movement on Park + Ride
 - Craig discusses Bring it Home
 - BJ discusses Beyond Boundaries
 - Bryan discusses agtourism process – 1 time vs. reoccurring
 - Ruth discusses the County’s annual report
 - Heather discusses the Passenger rail for 2020 and the tailgate on College Avenue for the Ohio State game.
 - Diane discusses Bring it Home and Blacksburg’s 7th annual Brew Do at the VT CRC
 - Marc discusses Labor Day weekend. Marc also bring attention to the regulation of food trucks, air B&B, and Uber. The silent issues of each one is mentioned.

IV. Adjournment

Tom Norman, Chair, adjourned the meeting at 10:00 a.m.

Minutes submitted by: Lisa Bleakley

Minutes approved by: