

MTDC Meeting Agenda
9:00 a.m. on February 25, 2021
Via Zoom

1. **Agenda Approval**
2. **Approval of Meeting Minutes-** November 19, 2020
3. **Updates**
 - a. STR report and trends
 - b. Overview of marketing initiatives since November 19
4. **New Business**
 - a. MTDC procedural adjustments related to terms of service
 - b. Creation of standing advisory committees that could include County Historical, Sports Marketing and Outdoor Recreation, Niche groups (Hobby and Social), Business Travel, Black and Minority Travel among others.
5. **What should we know from around the County?**

Upcoming Meetings 2021:

MTDC: May 20, August 26, November 18

Hospitality & Tourism Partnership Meeting: June 9, September 1, December 8

Tourism Board Meetings: Monthly, Third Friday

Sports Advisory Group: May 6, August 5, November 4