

# **Tourism Board Meeting Agenda**

**8:30 a.m. August 21, 2020**

**Via Zoom**

**(Phase 3 COVID)**

- 1. Agenda Approval**
- 2. Approval of Minutes from June 23, 2020**
- 3. Financial Report**
  - a. Updated June and July Financials
  - b. Weekly STR reports for July
- 4. Administrative**
  - a. MTDC roster updates
  - b. Blacksburg office
- 5. Grants**
  - a. CARES Act Coronavirus Relief Funding Request
  - b. WanderLove mini campaign- VTC grant-funded
- 6. Discussion**
  - a. Approval of reopening marketing contract
  - b. VT vs UVA rivalry healthy behavior challenge- social media campaign
- 7. Other**

## **Upcoming Meetings in 2020:**

**Tourism Board:** September 18, October 16, November 20, December 18

**MTDC:** August 27, November 19

**Tourism Partnership:** September 16, November 19

**Sport Advisory Group:** August 27, November 19